

# Current Events: PSA Poster Rubric

Student: \_\_\_\_\_

	4	3	2	1	
CATEGORY	Exceeds Expectations	Meets Expectations	Approaching Expectations	Below Expectations	Score
Purpose	The purpose of the poster is clearly accomplished.	The purpose of the poster is mostly clear.	The purpose of the poster is somewhat clear.	The purpose of the poster is completely unclear.	
Drawings and Illustrations	All illustrations, photographs, and drawings add to the purpose and interest of the poster.	Most illustrations, photographs, and drawings add to the purpose and interest of the poster.	Some illustrations, photographs, and drawings add to the purpose and interest of the poster while some do not.	Illustrations, photographs, and drawings do not add to the purpose and interest of the poster or are not present.	
Mechanics	There are no errors in capitalization, usage, punctuation, or spelling.	1-2 errors in capitalization, usage, punctuation, or spelling.	3-4 errors in capitalization, usage, punctuation, or spelling.	5 or more errors in capitalization, usage, punctuation, or spelling.	
Layout and Design	The overall organization, design, use of color, and use of space help to make the poster interesting and communicate the message.	The overall organization, design, use of color, and use of space is somewhat unclear but still help to make the poster interesting and communicate the message.	The overall organization, design, use of color, and use of space is very unclear and does not help to make the poster interesting or communicate the message.	The poster has no clear layout or organization.	
Creativity	The poster is highly original and creative.	The poster is mostly original and creative.	The poster is somewhat original and creative.	The poster is not original or creative.	
Neat and Presentable	The poster is very neat and presentable.	The poster is mostly neat and presentable.	The poster is somewhat neat and presentable.	The poster is not neat or presentable.	
					<b>Total</b>